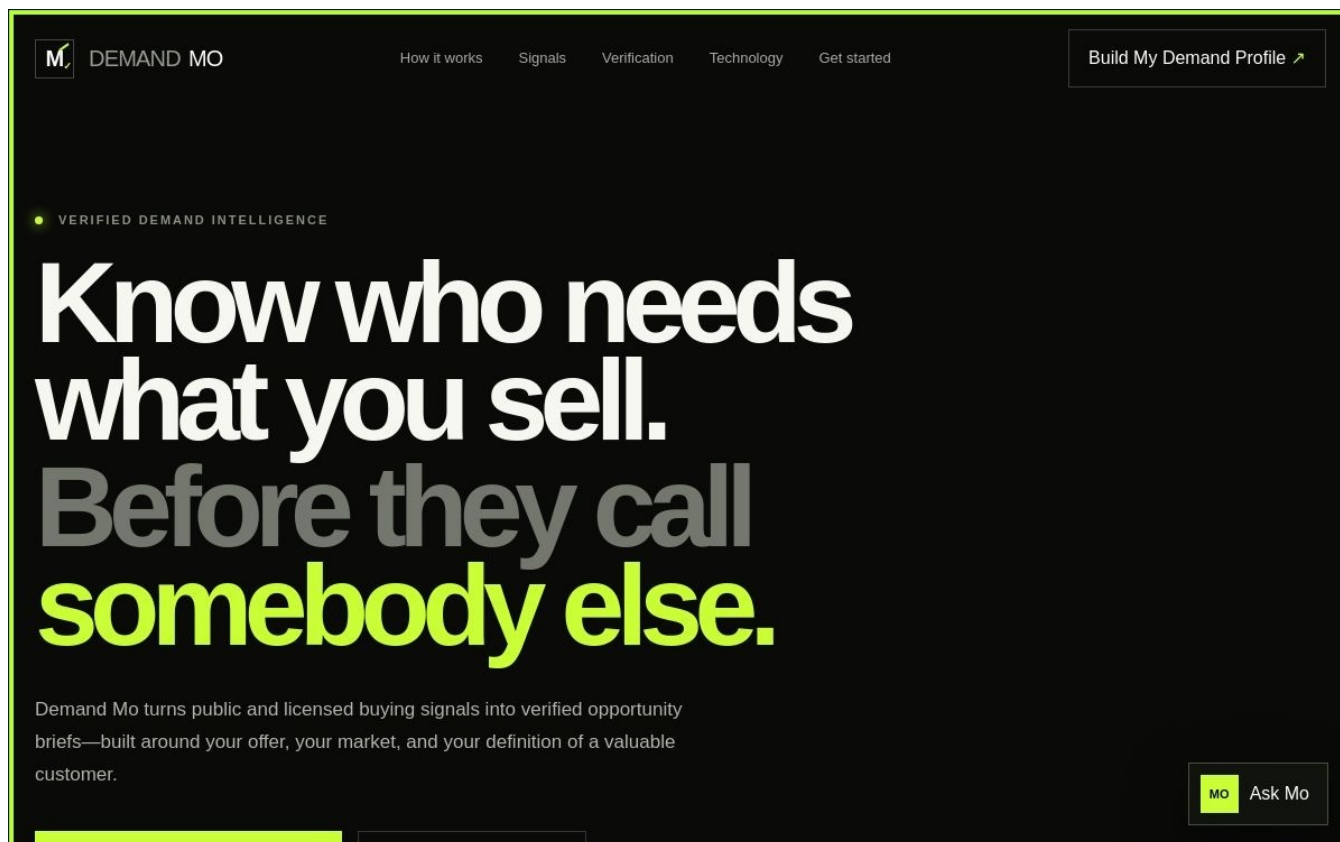


User Guide

Step-by-step instructions for the public production experience at demandmo.biz.

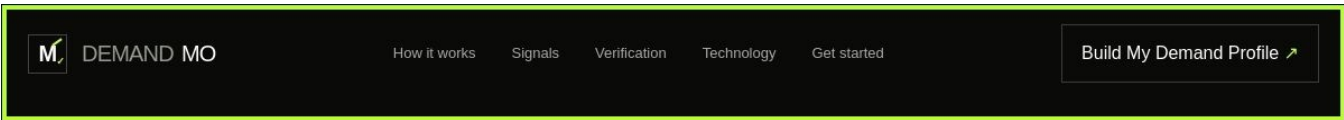


Production guide • Version 1.0 • 17 August 2026

Quick start

1. Open demandmo.biz.
2. Select Build My Demand Profile.
3. Complete every required field with a specific, testable demand thesis.
4. Select Create My Profile.
5. Record the DM reference shown after submission.
6. Use Ask Mo for navigation, profile, evidence, technology, or privacy guidance.

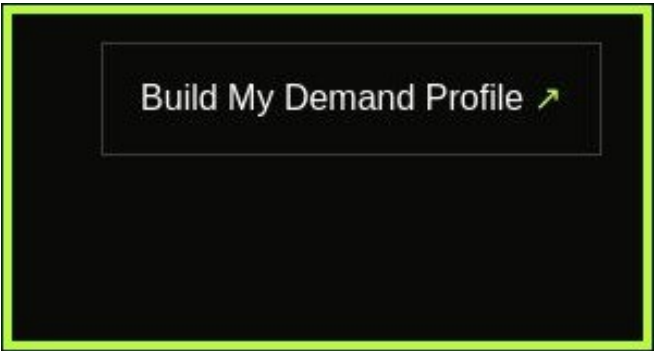
1. Understand the home screen



Screenshot 1 — Production navigation and primary profile action.

Control	What happens	Expected result
DEMAND MO logo	Returns to the top of the page	Hero section is visible
How it works	Moves to the process section	Process explanation is in view
Signals	Moves to signal categories	Signal types are in view
Verification	Moves to verification method	Evidence standards are in view
Technology	Moves to the architecture section	Core and controlled open-source components are shown
Get started	Moves to the onboarding call to action	Profile action is visible
Build My Demand Profile	Opens the profile dialog	Form appears over the page
Ask Mo	Opens the guide panel	Prompt field and guide response area appear

2. Create a Demand Profile



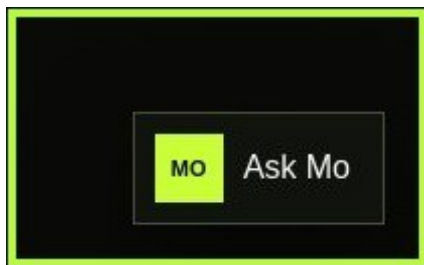
Screenshot 2 — Primary profile button.

7. Select Build My Demand Profile.

8. Read each label before entering data. Describe the offer and customer problem concretely; avoid “all businesses.”
9. Specify market, geography, signal criteria, and exclusions so results can be evaluated.
10. Provide a valid contact email if requested for the saved profile workflow.
11. Select Create My Profile once. Wait for the confirmation state.
12. Copy the generated DM reference. It is the durable confirmation that the backend accepted the profile.

If this happens	Meaning	What to do
Confirmation + DM reference	Profile saved successfully	Store the reference and proceed to review
Inline validation	A required or formatted field is incomplete	Correct the highlighted value and resubmit
Network/server error	The request was not saved	Keep your text, wait briefly, retry once, then escalate with time and browser
Repeated click appears inactive	Request may already be processing	Do not create duplicates; wait for confirmation

3. Use Ask Mo



Screenshot 3 — Ask Mo launcher in the lower-right corner.

13. Select Ask Mo.
14. Type one concise question in the prompt field.
15. Select the send-arrow button or press Enter.
16. Read the answer and use the suggested next step.
17. Ask a narrower follow-up if the response is too general.

Try asking	Expected guidance
How do I create a profile?	The steps and fields used to submit a Demand Profile
What counts as a signal?	Examples and the difference between a signal and proof
How is evidence verified?	Source, relevance, recency, and corroboration checks
What technology powers this?	The self-hosted open-source architecture and controlled add-ons
How does SSS Brain connect?	Authenticated command-gateway concept, audit logging, and permission boundaries

Ask Mo is a product guide. Treat it as instructional unless the interface explicitly confirms that an approved command was executed. Never paste passwords, access tokens, private keys, or sensitive personal data into prompts.

4. Read an opportunity brief

Question	A complete answer contains
Who is the company?	Identity, market, and relevant operating context
What problem exists?	A specific, observable business problem
What is the evidence?	Traceable sources, dates, and corroboration
What is the cost?	Operational, financial, risk, or time impact—with assumptions labeled
Who owns the decision?	Likely accountable role, not an unverified personal claim
How does the solution help?	Clear fit between need and capability
Why now?	A time-bound trigger that changes urgency

5. Evidence rules

- A signal starts an investigation; it does not prove intent.
- Prefer direct and current sources. Record the URL/source, date, relevant excerpt or fact, and confidence.
- Corroborate meaningful claims using an independent source when practical.
- Label inferred cost, ownership, and urgency as hypotheses until verified.
- Respect robots rules, access controls, licenses, source terms, privacy law, and organizational policy.

6. SSS Brain and remote commands

The intended connection is GitHub repository github.com/swadesoul/sssbrian, associated with sssbrian.lovable.app and sssbrian.live. A production connection should send authenticated, schema-validated commands to Demand Mo; authorize only allowed operations; require human approval for consequential actions; return a signed result; and retain an audit record. Website text documenting this architecture does not itself grant remote control.

7. Mobile, keyboard, and accessibility

- Use browser zoom without losing access to controls.
- Tab through navigation, profile fields, dialog close control, and Ask Mo; a visible focus indicator should follow.
- On a small screen, scroll within the dialog if necessary before submitting.
- Use explicit field labels and error text; do not rely on color alone.

8. Troubleshooting

Problem	Resolution
Page does not load	Check connection; retry demandmo.biz; record timestamp and browser
Section link misses target	Scroll manually; refresh and retry once
Profile dialog will not open	Allow page scripts; refresh; try a supported current browser
Profile will not save	Resolve validation, confirm connection, retry once; do not include secrets in support evidence
Ask Mo gives no answer	Shorten the question, retry, then report exact prompt and time
Download does not start	Open link in a new tab or use browser Save Link As

9. Safe-use checklist

- I used only approved public or licensed data.
- I can trace important claims to evidence.
- I labeled assumptions.
- I did not add secrets or unnecessary personal data.
- A human reviewed consequential outreach or remote action.
- I recorded the profile or command reference.